



*Parents can't resist their own child's art, come to life in a box of note cards*

### **Put Digital Print-on-Demand Technology to work for you!**

In the past, full-color, professional print required hefty up-front fees and large quantity press runs. Now, digital technology has changed all that.

Digital print has all but eliminated the need for large, expensive press runs and inconvenient storage dilemmas. With print-on-demand, you can now print one or one thousand at affordable prices. Full color, high resolution, professional quality printed pieces, not color copies.

Dear Fundraiser,

Thank you for allowing us to introduce you to the My Art Cards Fundraisers.

Built around our high quality note cards, My Art Cards Fundraisers are an exciting and unique way to reach your financial goals.

By engaging students and parent creativity, your school or organization can raise funds quickly, simply and profitably—with absolutely no risk, and virtually no up-front cost.

Read on to learn how easy it is for you to raise the funds you need, or call your My Art Cards Representative, Mark Johnson at (201) 824-9624, 10am to 7pm (EST), Monday through Friday, or e-mail us at [FUN@myartcards.com](mailto:FUN@myartcards.com)

**My Art Cards** (201) 824-9624  
[MyArtCards.com](http://MyArtCards.com)

# My Art Cards

353 Franklin Avenue  
Wyckoff, New Jersey 07481-1906  
(201) 824-9624  
[Fun@MyArtCards.com](mailto:Fun@MyArtCards.com)

## How it Works

We supply each participant with a My Art Card designer sheet on which to draw his or her design.

The creation process can easily be integrated into classroom study. World events, civic or religious study, holiday or multi-cultural celebrations, etc., provide many opportunities to incorporate the process into routine lesson plans.

### **On the reverse is a simple order form.**

The order form is on the reverse side of the designer sheet. Students take home their design and order form in a resealable bag that we provide. Parents then determine if, and how many boxes they would like to order. Parents are asked to make checks payable to your organization.

### **Students return the My Art Cards designer sheet/order form & payment.**

We supply tally sheets to make it easy to reconcile all orders. Once orders are consolidated—deposit all checks into your account. Only then do you write a check to us for your order.

### **Your fundraising proceeds will be available to you immediately.**

Your order for My Art Cards will be shipped to you within three weeks.

## Just let us know

when you'd like to get started and the approximate number of students, teachers, club members, etc., you will be offering the opportunity to participate. We will help you establish a timetable and we'll assemble a complete fundraising kit, especially for your school or organization, (including individual Designer Kits) based on your estimated participation.

## Each My Art Cards Fundraiser Kit Contains:

<b>Student Designer Kits</b>	Two <i>My Art Cards Design Sheets / Order Forms</i> An extra sheet is provided for student miscues—or alternatively, to take home to a parent or sibling so they can also participate in your fundraiser.  A color sales sheet explaining the note card project/pricing to the parents.  Individual poly bags assist in distribution to teachers and to keep the kit intact for each student.
<b>Sample Fund Raising Letter</b>	The fundraising letter can be customized and reproduced and placed in each Student Designer Kit before the art is sent home.
<b>Coordinator's Checklist</b>	An easy-to-follow checklist to help you administer the fundraiser from start to finish.
<b>Classroom Summary Sheet</b>	A form for teachers/facilitators to record student orders and payments.
<b>Consolidation Sheet</b>	Provided for the coordinator to consolidate all orders and payments received.
<b>Group Order Form</b>	A summary of all pertinent information required to place your total order for My Art Cards.

## You Can Count on Success

From our example, at \$20 per box, your organization will profit \$6 for each box sold. Typically 30-50% of participants purchase at least one box of cards. You can conservatively estimate the value of the My Art Cards fundraiser by taking the number of students that complete art and multiply by .30 then by \$6.00. (# Artists x .30 x 6.00) = Predicted Funds Raised

You may adjust the selling price per box for your Fundraiser to meet your organization's situation. In the past, schools have sold our note cards for \$20 to \$25 per box to maximize participation and total funds raised.

We are confident that you will find the My Art Card Fundraiser an easy, SAFE, and very profitable means to raise funds for your school.



*Our parents were thrilled with the quality of your note cards. Everyone wants to know when we can do it again.*  
—T.D.  
San Antonio, Tx



*We absolutely loved the My Art raised.*  
*I'm so glad we found it!*  
—L.M.  
Paramus, NJ



# School Store



## Team Spirit Items

Promote your school!  
Display team pride!

Full color school logo, team mascot— whatever you need— printed in just the right quantities.

Available on all these popular items:

- Window Clings
- Car Magnets
- Pocket Folders
- School Calendars
- Journals and Notebooks

Call for Details

## Window Clings

Display student art or verse on any glass surface—no glue or water needed. White or clear background available.

9" x 4"

**Cost to school:** \$1.50  
**Suggested Resale:** \$3.00  
**Profit:** 50%

## NEW! My MASTERPIECE Series



An 8 1/2" x 11" image of your students' art digitally printed for long lasting quality, in full color on glossy, heavy weight card stock. Matted on museum grade, 99% acid-free material and packaged in a clear plastic envelope. Finished Matted print fits any standard 11"x 14" frame.

**Cost to school:** \$ 14.00  
**Suggested Resale:** \$ 25.00  
**Profit:** 44%

# Note Cards



An easy, fun way to raise funds for your school, club or organization.

Students design their own unique box of Holiday, Thank You or any occasion cards.

Parents love them and they make a perfect holiday gift.

**Cost to School:** \$14  
**Suggested Resale:** \$20-25  
**Profit per Box:** \$6-11

Professionally Printed  
in Full Color  
20

4 1/4" X 5 1/2"

Note Cards

Gift Boxed

with 20 Envelopes

**Call Today** ask for Mark  
**(201) 824-9624**